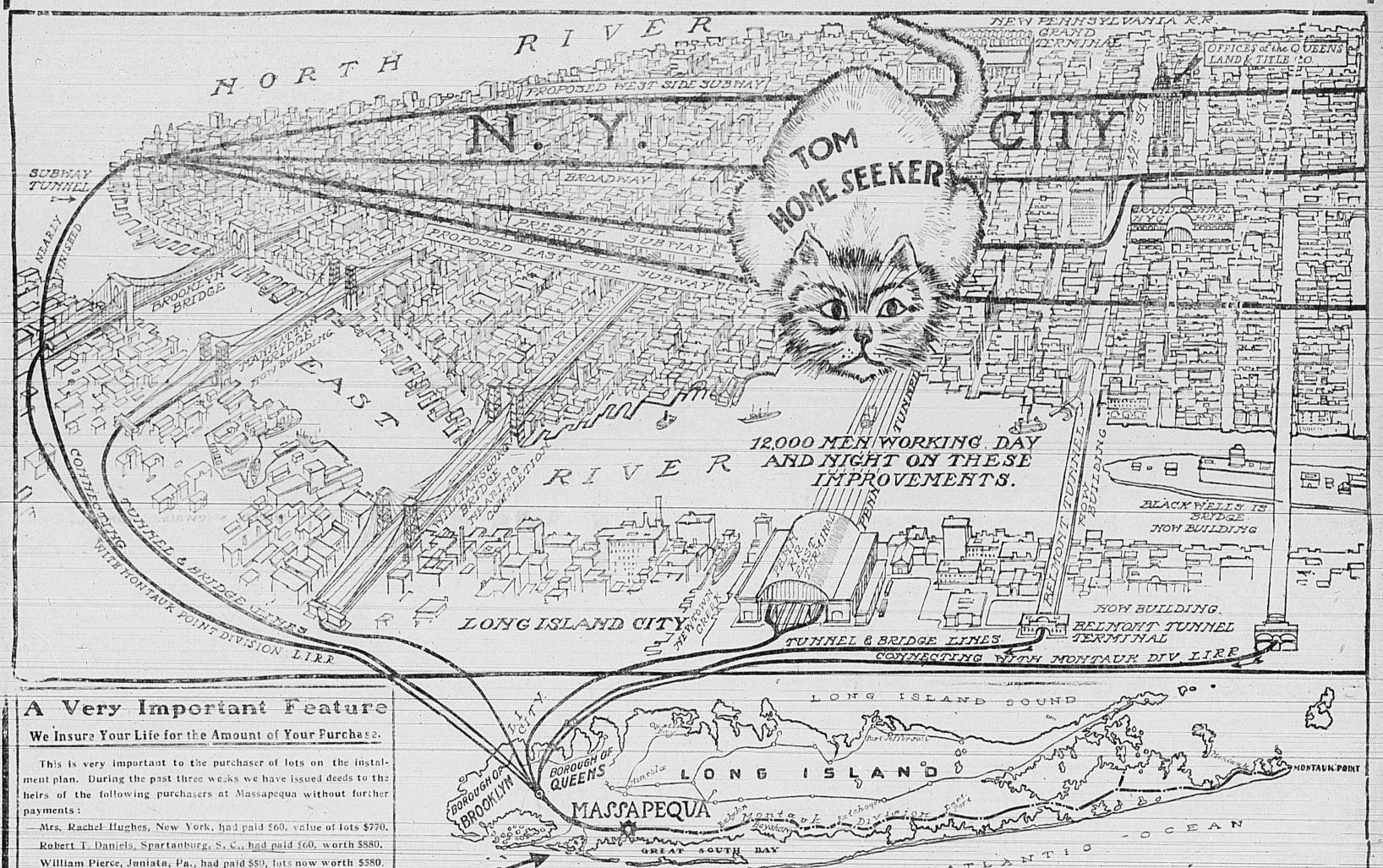
LOTS AT \$165

\$165

He Is Headed Towards Long Island, the Great Home Centre for New York's Over-Crowded, Ever-Increasing Thousands. Where Homeseekers Land, There Ground Values Must Increase.



Since Spring Over 3,000 Homeseekers and Investors Have Purchased Building Sites in New York's Greatest Suburban City Site,

Upon placing this great development on sale this spring we advised investors to "watch which way the cat would jump." At that time we placed on sale the First Division, comprising about 3,000 lots, at \$185. They were taken up in five weeks' time. These lots are now reselling at \$365 to \$450 per lot, and these prices are but a small percentage of the future value of the lots. These lots were universally considered to be the greatest opportunity for investment in New York suburban property.

TO-DAY WE PLACE ON SALE A MAGNIFICENT SECTION OF LOTS WITHIN FOUR MINUTES' WALK OF DEPOT.

## DAYS ONLY, TO-DAY AND SUNDAY, the price is \$165 \$10 down, \$5 per month.

No Interest. No Assessments. No Taxes for Three Years, Cement Sidewalks. Water and Gas Mains Installed Without Cost to Purchasers. We mark the close of the first year of this great success by opening this section at \$100 per lot below present value, making this opening the opportunity and feature of the year in New York Suburban Real Estate.

We Invite You to Take the "Massapequa Special" Sunday, at 2 P. M.

From East 34th Street Ferry, New York; Flatbush Avenue, Nostrand Avenue, or East New York, Brooklyn. Your return transportation is handed to you by our representatives at these dipots.

We do not want any one to be kept from visiting Massapequa believing it necessary to purchase upon making a visit. We want to impress the fact that you are just as welcome—if you do not purchase—on our "Massapequa Special," which is our chartered train, and while we are glad to have your confidence and hundreds of building sites are taken weekly by New York's best citizens, Massapequa being a great development, not a sale of lots—is the building of a city, it is left entirely to your judgment whether or not you want to secure one of the desirable building plots available at the time of your visit.

## THE ONE GREAT FEATURE AT MASSAPEQUA IS THE CERTAINTY OF IT BECOMING A GREAT PORT AND SHIPPING CENTRE.

OTHER IMPORTANT FEATURES ARE: High ground; the famous Merrick and Hicksville Road; the magnificent Private Parks and homes and hotel, with golf, boating, fishing and sailing; excellent transit; now an express station stop; very soon electric rapid transit through the Pennsylvania Tunnel, with running time of less than 35 minutes to Broadway; a great and permanent development; over \$2,000,000 for street improvements alone; excellent climate, the ocean air combined with the spruce and pine. These features mark Massapequa the coming-great Suburban City, the home for thousands of New Yorkers.

With the Certainty of the Pennsylvania Tunnel Completed in 18 Months Time the Purchase of Lots Now at Massapequa Means a Sure Profit of Hundreds of Dollars Per Lot Within a Few Years.

Office Always Open Saturday Evenings Until 11 o'Clock. ALL INFORMATION UPON APPLICATION.

Times Bldg., Times Square, New York. Telephone: 1023, 1024, 1025 Bryant.